

Boost Your Business with Hartville!

Take advantage of the fast growing pet insurance market by offering Hartville to your contacts. We have over 10 years of pet insurance experience, and offer well-designed coverage that helps pet owners save up to 80% on their veterinary bills.

Facts About Pet Insurance

- More companies than ever are offering pet insurance as a voluntary employee benefit.
- The costs of veterinary care are rising. In fact, American dog and cat owners spent about \$23.2 billion on veterinary care in 2006.¹
- There were 850,000 pet insurance policies in force in North America in 2007, up from 610,000 in 2005 – and those numbers are sure to keep going up.²

Hartville helps pet owners manage the rising costs of veterinary care, so they can avoid making a painful financial decision about their pets' health.

How Our Pet Insurance Works

1. Get Treatment.

Customers take their pets to ANY licensed vet in the US or Canada and pay for treatment.

2. File a Claim.

Submit a simple 1-page claim form with your receipts.

3. Get Reimbursed.

We reimburse 80% of allowable covered charges after a low \$100 annual deductible per pet.³

5 Reasons to Choose Us

1. Implementation is easy with no administrative fees or costs passed to you. Our experienced specialists field all questions.
2. We can provide a link, graphic banner, or “gadget” that goes right to our quote and enrollment engine to post on your website or your client’s intranet.
3. We can also give you a priority code for enrolling directly through our website or toll-free number. Plus, we have reporting capabilities to track your business.
4. Our customers enjoy simple claim filing, online account management, a comprehensive pet health library, and much more.
5. They can also save 10% when they protect more than one pet.⁴ Plus, we have a 30-day money back guarantee!



Get Started Today!

Learn more at
www.hartvillepetinsurance.com
or call 1-866-230-4749.

We offer increasing levels of coverage, so it's easy to find the right fit.

Help your contacts and their members pay for the veterinary care their pets need by offering Hartville Pet Insurance.

Coverage Levels	Level 1	Level 2	Level 3	Level 4
Accidents/Injury	X	X	X	X
Illness		X	X	X
Hospitalization		X	X	X
X-rays		X	X	X
Surgery		X	X	X
Spay/Neuter			X	X
Standard Vaccinations			X	X
Annual Physical Exams			X	X
Flea Prevention				X
Advanced Vaccinations				X
Ongoing Treatment		+	+	+
Maximum Yearly Benefit	\$8,000	\$8,000	\$11,000	\$13,000
Maximum Limit Per Case	\$2,500	\$1,500	\$3,500	\$5,000
Minimum Monthly Cost*	\$7.50/Cats \$9.50/Dogs	\$12.50/Cats \$17.50/Dogs	\$25.50/Cats \$33.50/Dogs	\$51.00/Cats \$59.00/Dogs

Our pet insurance comes with a 30-day money-back guarantee. Monthly premiums may vary based on the breed, age, and location of the cat or dog. Plans may not be available in all states. A \$10.50 annual issuance fee may apply. This fee is waived when a customer pays annually. All applications are subject to review by our underwriting department. After a pet is approved and we receive payment, we'll issue the plan. Plans are issued on the 1st and 15th of the month. This is not a complete description of all coverage terms, conditions and exclusions. +This option only covers ongoing conditions if 180 days have passed since cure and last treatment. Ongoing conditions are illnesses or injuries that occur in one plan period and need care in subsequent plan periods. However, our Continuing Care coverage option may be added to cover ongoing conditions.

Hartville can help your clients' members manage the rising costs of veterinary care, so they'll always be able to give their pets the best care possible.